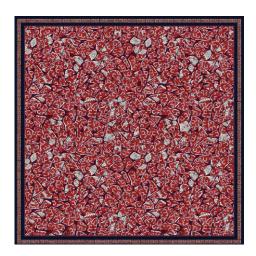


For immediate release

Taipa Village Cultural Association Presents "Tomorrow's Heritage: Fashion Scarves by Clara Brito"

Artist's fashion collection draws on Chinese tradition to create a range of stunning originals



Macau, 10th November 2023 – Taipa Village Cultural Association takes great pleasure in presenting its first fashion-themed exhibition, "Tomorrow's Heritage", which showcases a distinctive collection of scarves inspired by the creative vision of renowned Portuguese designer and event curator Clara Brito.

Drawing inspiration from tradition and the history of Chinese ceramic art, Clara presents these unique fashion items that embody the art form's aesthetic patterns and detailing. The exhibition will feature fashion scarves of different dimensions, all made to the very highest standards. Alongside these smaller creations, several large-scale artistic installations featuring exquisite fabrics will be on display to showcase the print aesthetics of these fashion items.

"Tomorrow's Heritage" is co-designed by a community of creative thinkers, researchers, designers and traditional crafts and textile industries based in the Greater Bay Area and the Portuguese Speaking Countries. It aims to speculate, research and document in these different corners of the world, the living cultural beliefs and behaviour patterns of its citizens and their secular cultural crafts and textile industry heritage.

Born in Portugal, Clara holds a graduate degree in equipment design from the Lisbon Faculty of Fine Arts. She has also studied fashion design at the Milan Polytechnic of Architecture and Design, as well as obtained a master of business administration from Macau's University of Saint Joseph, where she became a visiting professor afterwards, teaching a graduate degree course in fashion design.



She moved to Macau in 2004 and co-founded creative agency Lines Lab with her partner, Manuel Silva. Dubbed as "must-see" creative agency by the New York Times, Lines Lab was awarded the "40 under 40" by Perspective Hong Kong in 2008 in the category of Fashion Design, as well as recognised in *Monocle* magazine's Global Lusophone Top 20 ranking.

In 2007, Clara co-founded +853 Cultural Association, a non-profit body which launched the annual creative festival entitled "This Is My City", a multicultural event focused on creativity, innovation and urban culture that showcases Macau, China and international talents. Since then, she has broadened and deepened her diverse art and fashion initiatives. As a versatile artist with profound knowledge of the fashion industry and skills to match, Clara co-founded the event "Macau Fashion Link" in 2011 with Manuel Silva and acclaimed architect Carlos Marreiros, with an aim to promote and encourage the local talents and industry to develop their potential and opportunities throughout the Pearl River Delta and the Portuguese-speaking countries.

Having established an enviable reputation in the local creative scene, Clara began to contribute further to the community by co-founding MunHub, a local company dedicated to the fashion industry. As a pivotal exchange platform designed to cultivate and cross-promote emerging talents in the fields of fashion and design, Munhub has established an extensive network of designers from Asian and Portuguese-speaking countries.

"It is our honour to invite multi-talented designer Clara Brito to showcase her fashion design skills through interpretations of scarves crafted with traditional materials. Such scarves are stylish, emblematic accessories that are both visually appealing and functional," said João Ó, President of the Executive Board at Taipa Village Cultural Association. "This collection aims to blend the worlds of industry and art, exploring this eminent fashionista's professional skills and passion for artistic expression."

Taipa Village Cultural Association continues to bring together endeavours by local and international artistic talents across a range of genres for exhibitions in Taipa Village. This avantgarde exhibition further cements Taipa Village's position as Macau's leading cultural and artistic destination, underlining its invaluable contribution to the promotion of the territory's cultural and creative industries.

Details

: 15 November – 29 December 2023 Exhibition period

Opening hours : 12.00pm - 8.00pm Address

: Taipa Village Art Space

No. 16-18, Rua dos Clerigos, Taipa, Macau

Artist : Clara Brito Media : Fashion apparel

Admission : Free

-Ends-



About Taipa Village Cultural Association

Taipa Village Cultural Association was established in 2016 as a non-profit body comprised of representatives from both the local community and wider Macau. The association aims to highlight the uniqueness of Taipa Village's heritage by raising awareness of its attractions and bolstering its position as a distinctive community that benefits the whole of Macau.

Taipa Village Cultural Association has planned numerous initiatives to preserve, strengthen and enhance the village's position as a tourist and cultural must-go destination, including a diverse range of artistic and cultural attractions that allows visitors and future generations to enjoy a unique experience of the authentic Macau.

About Taipa Village

Located in an historic enclave on Taipa Island, Taipa Village was originally inhabited by fisherfolk – a heritage that lives on today in its quaint village street layout and evocative, pastel-hued shophouses, nestled alongside colonial churches and Chinese temples. The village, with its rich history, offers an inspiring, East-meets-West alternative to Macau's casinos, and is a compelling, rewarding city highlight for visitors and locals alike.

www.taipavillagemacau.org.mo

For more information and images, please contact:

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