

# Taipa Village Cultural Association Continues to Roll Out Social Responsibility Programmes

Fostering sustainable heritage education and creative platforms for the younger generation



Macau, 12<sup>th</sup> March 2018 – Taipa Village Cultural Association takes great pleasure in presenting ongoing activities and social responsibility programmes, with the objective of preserving and enriching the unique culture and historic beauty of Macau's Taipa Village district.

The association has organised a range of meaningful art and education initiatives to encourage the younger generation to explore and learn about the fascinating history and heritage of Taipa Village, and to enrich their creative talents from an early age.

#### Taipa Village History Best Knowledge Competition

Co-organised with local primary college Escola Shá Lei Tau Cham Son, the association launched a one-week educational program entitled Taipa Village History Best Knowledge Competition from 27<sup>th</sup> February 2018 to 7<sup>th</sup> March 2018. The association aims to pioneer education related to sustainable heritage in Macau for students with a knowledge of the history and culture of the well-preserved village in a fun-filled format. Students fill in questionnaires with answers related to Taipa Village's history. Outstanding participants will win an experiential tour named Little Master in Taipa Village, which will further deepen their understanding of this culturally rich destination.





Students participating in the competition

## Din Dong x Taipa Village Creative Art Exhibition

In order to encourage local youth to develop their artistic talents, and to learn about the best heritage spots in Taipa Village, Taipa Village Cultural Association collaborated with renowned Hong Kong comic character Din Dong to organise the Din Dong x Taipa Village Creative Art Competition in 2017, under the theme "What will Din Dong do when he is in Taipa Village?" Nine exceptional artworks won prizes, selected from primary school, secondary school and university groups. The competition was followed by a special art show entitled Din Dong x Taipa Village Creative Art Exhibition, which is currently being held at Taipa Village Art Space. The exhibition, which showcases a total of 75 masterpieces by Macau students, aims to recognize outstanding talent among local youth by offering a platform for them to demonstrate their creativity.

Exhibition Period	: 28 <sup>th</sup> February 2018 – 13 <sup>th</sup> April 2018
Opening Hours	: 12 noon to 8:00 pm (Tuesday to Sunday)
Venue	: Taipa Village Art Space, 10 Rua dos Clerigos, Taipa, Macau
Media	: Paintings, pop-up artworks, miniatures
Admission	: Free



Local students creating unique art pieces



#### Easter Festivity Fun

With Easter approaching, Taipa Village Cultural Association has arranged a series of Easter fun activities to spread the festive atmosphere throughout the village. Celebrations will take place over two consecutive weekends from 24<sup>th</sup> March to I<sup>st</sup> April 2018. Activities include an Easter Painting Fair on the first weekend and an Easter Egg Hunt & Taipa Village Discovery on the second weekend. During the Easter Painting Fair, there will be a DIY Easter egg painting session, complimentary face painting with experienced makeup artists, and family T-shirt screen printing. The Easter Egg Hunt & Taipa Village Discovery will allow children to learn about the village's history, and to search for Easter eggs throughout the village's various locations and signature merchants' premises. In addition to creating a festive vibe in Taipa Village, the events will also help to foster relationships between families, kids and merchants in the neighbourhood, binding the village closer as a cohesive community and cultivating a spirit of teamwork and cooperation.

#### **Easter Painting Fair**

Date	: 24 <sup>th</sup> March 2018 – 25 <sup>th</sup> March 2018
Opening Hours	: 12 noon to 6:00 pm
Venue	: Taipa Village Art Space, Tapas de Portugal
Admission	: Free (except T-shirt screen printing)

## Easter Egg Hunt & Taipa Village Discovery

Date	: 31 <sup>st</sup> March 2018 – 1 <sup>st</sup> April 2018
Opening Hours	: 12 noon to 6:00 pm
<b>Enrolment Location</b>	: Taipa Village Art Space, Rua do Cunha, Pak Tai Temple Front
Registration	: <u>http://t.cn/REilWgl</u>
Admission	: Free

The series of social responsibility programs will contribute greatly to Taipa Village Cultural Association's mission to encourage the development of young local talent and bolster Taipa Village's credentials as a distinctive community that benefits all of Macau. Going forward, the association will continue to organise educational programs and activities to raise and cultivate the young genres.

- Ends -

#### About Taipa Village Cultural Association

Taipa Village Cultural Association was established in 2016 as a non-profit association comprised of representatives from both the local community and broader Macau. The association aims to highlight the uniqueness of Taipa Village's heritage by raising awareness of its attractions and cementing its position as a distinctive community that benefits all of Macau.

Numerous initiatives are planned to preserve, enrich and cement the village as a tourist and cultural destination, including a diverse range of artistic and cultural attractions that will allow visitors and future generations to enjoy a unique experience of the authentic Macau.



# About Taipa Village

Located in an historic enclave on Taipa Island, Taipa Village was originally inhabited by fishermen – a heritage that lives on today in its quaint village street layout and evocative, pastel-hued shop houses, nestled alongside colonial churches and Chinese temples. The village, with its rich history, offers an inspiring, East-meets-West alternative to Macau's casinos, and is a must-go destination for visitors and locals alike.

#### www.taipavillagemacau.org.mo

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